

1.0 – Call to Order

1.1 – Introduction and Roll Call

- **Attendance Record:**
 - Christina Gonzalez
 - Frank Quezada
 - Joanna Romo
 - Len Smolburd
 - Sergio Lagunas
- Christina as proxy for Seth as CommUnify’s Program Support Manager
- Frank is Housing Program Analyst as new member for HASB (former CALSOAP tutor)

2.0 – Action Items

2.1 – Nominations: Secretary

- **CALSOAP Board in need of new Secretary and now removing note-taking responsibility and giving it to the Admin Coordinator**

2.2 – Approve 21-22 Board meeting dates

- **Governing Board and Executive Meeting dates to be voted as follows:**
 - Aug. 11, 2021 – 1st Governing Board Meeting
 - Nov. 10, 2021 – 2nd Executive Meeting
 - Dec. 8, 2021 – 2nd Governing Board Meeting
 - March 2, 2022 – 3rd Executive Meeting
 - March 10, 2022 – 3rd Governing Board Meeting
 - June 1, 2022 – 4th Executive Meeting
 - June 9, 2022 – 4th Governing Board Meeting
- **Suggested from 9-11am with possibility of hybrid online meetings; August to be remote**

3.0 – Updates

3.1 – Mission Statement and Vision

- **Updated CALSOAP mission and vision must be approved by board**
- **New Mission: SB CALSOAP assists students by increasing the accessibility of higher education opportunities in collaboration with our partners.**
- **Len: appreciate the inclusion of partners in statement**
- **Mission and model inspired by CommUnify’s ROMA training**
- **Christina: being part of strategy team for mission and vision observed that it comes from the staff as accessible, concise and understandable to encapsulate new goals**
- **New Vision: SB CALSOAP envisions the pursuit of equitable accessibility to higher education.**
- **Sergio: Are programs incorporated in new vision? Does “increasing” insinuate measurable data? Who’s doing the “pursuit”? What about adding “preparing”?**
- **CSAC moving toward increasing data collection; pursuits from students, CALSOAP and community toward same goals; language intended to be broad**

3.2 – New MOUs for 21-22 year

- 3.2.1 Create MOUs for all CalSOAP partners
 - **Need for holding partners accountable for annual services in the form of in-kind contributions to meet CSAC match**
 - **MOU vs agreement for a more clear understanding of responsibilities**
 - **Len: MOU is with the organization and not the individual**
 - **Frank: Either MOU or agreement to clarify obligations and expectations with concerns for fulfilling responsibilities and uniformity across partners; approval needed by CEO if complex**
 - **Len: Both MOU and agreement work since already connected; must be reviewed by CEO**
 - **Sergio: association with UCSB is easy but community-based organizations require longer process; suggestion to include in Board Packet as an agreement to be signed**
 - **By-laws for board members to contribute in-kind and donations but no agreement in place**
 - **Len: planning ahead and accountability necessary so funds are not wasted**
- 3.3 – Budget:
 - **19-20 funds added but not accessible until 20-21 therefore were extended \$250k extra**
 - 3.3.1 Tutor Salaries
 - **30% for tutors were met for 19-20 but only at 7.5% for 20-21**
 - **20-21 contract left \$250k and are now extended to 21-22**
 - 3.3.2 20-21 funds
 - **32 chrome books, carts and cases purchased for executing services more accessibly**
 - **Updated technology such as Smart TV, iPads for remote partner collaboration**
 - 3.3.3 Extended contracts
 - **19-20 total at \$520k but need more since contracts extended**
 - **20-21 total at \$450k and need \$73k more for matching fiscal year**
 - **Extension of 1:1 match deadline to be met by the end of the fiscal year**
- 3.4 – In-Kind Contributions
 - 3.4.1 Partner contributions
 - **Need for increasing contacts with other organizations for more in-kind contributions**
 - **Need for increasing existing partners contributions via pledges**
 - 3.4.2 Form A
 - **Len: How do we capitalize the 21-22 year for 20-21 funds to be reimbursed?**
 - **Form A necessary for initial pledges to be signed by board members as a simplified annual contribution rather than Form B templates**
- 4.0 – CSAC Updates
 - 4.1 – SB 737 and AB 469
 - **SB 737 passed to amend CALSOAP legislation for focused project implementation**
 - **Added sections for COVID, Financial Aid completion, and college success coaches**
 - **SBUSD to have College & Career Readiness and integrate our college students**
 - **Len: will tutors have the ability to transition?**
 - **Peer Mentors are already trained to work on financial aid assistance and will continue to be trained throughout the year**

- **AB 469 to be implemented by July '22 for seniors to be aware of and apply to financial aid application such as FAFSA and CADAA**
- **Families can fill out exemption form (work in progress)**
- 4.2 – WestED Consultants
 - **WestED contacted for program feedback to help with measurable outcomes data**
 - 4.2.1 Evaluate projects and data collection
 - **Areas of focus include:**
 - **Financial Aid & College Affordability Counseling**
 - **College Planning Advisement**
 - **Financial Aid Outreach**
 - **Categories include:**
 - **Financial Aid Literacy & College Affordability Planning**
 - **Financial Aid Completion Assistance**
 - **College Awareness and Planning**
 - **College Preparedness Assistance**
- 5.0 – Programming
 - 5.1 – Spring College Fairs – Rocelia
 - **2 college fairs with StriveScan and partners**
 - **643 student registrations, 74 professional registrants, 45 college representatives**
 - **From San Diego to Oregon and all across CA**
 - **93% positive feedback**
 - 5.2 – Tutoring – Sam
 - **Online challenging but used as stepping stone to assist schools and partners**
 - **New challenge of students back in person but tutors still remote**
 - **23 tutors, 6 Peer Mentors (13 graduates in 2021)**
 - **Looking for up to 30 tutors from SBCC especially**
 - 5.3 – FA Assistance/ Workshops/ FA Presentations – Eddie
 - **8 Cash4College Workshop with over 80 participant families**
 - **3 new WebGrants Workshops for WebGrants Accounts, SAR review and steps after FA**
 - **Peer Coaches helped over 280 students in 1:1 advising in Spring season**
 - 5.4 – Summer Programming:
 - 5.4.1 SBUSD Proposal
 - **SBUSD receives 3-year funding for summer learning from ELO and propose for CALSOAP to receive extra funding**
 - **SBUSD administered exit survey for CALSOAP outreach services in which nearly 4000 students consented to being helped**
 - 5.4.2 Summer Melt
 - **Summer Melt programming for incoming freshmen for college preparation using the tutors and Peer Mentors**
 - **Recruitment via exit surveys of students who consented to be contacted**

5.4.3 College Success Coaches/ Tutors

- **Tutor stipend during the summer for initiative to work in SB in the summer**

5.4.4 Strategic Planning for 21-22 year

- **Outreach, data and programming objectives**
- **Objective #1: increase awareness and access of financial aid and higher education planning**
- **Objective #2: increase student awareness and planning to improve student access to higher education by ensuring their academic preparedness**
- **Master calendar updated for 21-22 to be shared by next meeting**

6.0 – Board Updates

- **Frank: HASB after school programming greatly affected by pandemic; collaborating with organization including CALSOAP for teen programming during the Fall**
- **Sergio: Unsolicited gift from Mackenzie Scott of \$20m to SBCC to keep anti-discrimination for youth and students; planning to enhance existing programs at SBCC**

7.0 – Adjournment

- **Joanna adjourned meeting at 3:05pm**