



"Making College a Reality"  
**Cal-SOAP**  
Student Opportunity and Access Program



## Agenda

Governing Board Meeting  
9:00 AM – 11:00 AM  
August 13<sup>th</sup>, 2019  
Housing Authority of the City of Santa  
Barbara

### 1.0 – Call to Order

#### 1.1 – Introduction and Roll Call – Steven Cosgrove

- **Attendance Record:**
  - **Arturo Rodriguez**
  - **Cesar Alcala**
  - **Joanna Romo**
  - **Mike McKinniss**
  - **Rosa Martinez**
  - **Rubi Castellanos**
  - **Rya Carpenter**
  - **Seth Miller**
  - **Steven Cosgrove**

### 2.0 – Action Items

#### 2.1 – Approval of Minutes for March & June– Steven Cosgrove

- **Arturo approved, Rosa seconded**

#### 2.2 – Approval of APP

- **APP to be shared on Google Drive**
- **Annual budget \$542,786 - combined CTE budget with overall budget this year**
- **Budget Report 2019-2020 Fiscal Year ~ \$676,000 in contributions**
- **Steve approved, Arturo seconded**

#### 2.3 – Approval of Board meeting dates

- **Governing Board Meetings:**
  - **December 3, 2019 @ Bishop, 9am-11am**
  - **March 11, 2020 @ SBUSD or Westmont, 9am-11am (location TBD)**
  - **June 10, 2020 @ SBCC, 9am-11am**
- **Executive Board Meetings:**
  - **August 20, 2019 @ Zoom, 9am-11am**
  - **March 4, 2020 @ Zoom, 9am-11am**
  - **June 3, 2020 (location TBD) 9am-11am**

### 3.0 – 2018-2019 Report & 2019-2020 Programming

#### 3.1 – Results/Strategic Planning – Joanna Romo

- **Goals:**
- **Increase parent involvement - Parent workshops focused on A-G requirements, 4 systems of higher education, financial aid and local scholarships, local resources**
- **Outreach - do more of our own promoting rather than relying on school staff, increase time at school sites to promote Cal-SOAP events**



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- **Evaluations - struggling with collecting surveys and gathering information because of database; transitioning into new database**
- **Increase tutor involvement**
  - **Tutor Supervisor Ana Villagomez will be focusing on improving tutor trainings by focusing on encouraging tutors to take initiative at their sites - work with teachers and site staff to better understand and cater to students' needs**
- **Other goals: Self-Advocacy, Individual Outcomes**
- **Majority of goals are currently at Mid-Term Actions**
- **Students served:**
  - **Quarter 1-3**
    - **Total General: 3408**
    - **Intensive: 1612**
  - **Quarter 4**
    - **Total General: 652**
    - **Intensive: 897**
  - **(Intensive - students who were tutored 3 or more times)**
- 3.2 – Planned programs – Joanna
  - **Cal-SOAP SMART Goals to be posted on Google Drive**
    - **SMART Goals include suggestions from board members from June**
  - **CSAC emphasizes focus on financial literacy (training begins Nov. 2019) and financial aid workshops. Goal to increase number of students who apply for financial aid.**
- 3.3 – Calendar of Activities – Joanna
  - **Available on Google Drive**
- 4.0 – Discussion
  - 4.1 – RFA & FA Search Committee – Joanna
    - **Seeking to expand south of SB county. Looking for new fiscal agents and partners. Once RFA opens (around April 2020), there will be a lot of applicants.**
    - **Proposal: Create a committee to reach out to potential fiscal agents and/or new partners for connections to school districts and community colleges in Ventura, Oxnard**
    - **Steve, Arturo, Rubi, Rosa to meet and provide contacts**
- 5.0 – Updates on CSAC
  - 5.1 – From Joanna
    - **CSAC New Executive Director wants Cal-SOAP to focus on financial literacy**
    - **Track students on submitting FAFSA/CA Dream Act**



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- **Work with CSAC to determine the type of data to collect, focus on realistic measurable outcomes. CSAC New Executive Director taking into consideration suggestions/input from Cal-SOAP.**
- **College Affordability - CDE Workgroup - services/resources to raise awareness on financial aid and increase the number of students who apply**
- **CSAC Financial Aid Summit - November 2019 in Indian Wells**

### 6.0 – Announcements

#### 6.1 – From Cal-SOAP Staff

- **New Admin. Coordinator – Eddie Moreno**
- **Jennifer:**
  - **Supervisor for peer advisors**
  - **Has been working with peer advisors this summer to plan Cal-SOAP Clubs at junior high schools and after-school sites - prepare junior high schoolers for high school, provide information on and preparation for college, financial aid, etc.**
  - **Plans on increasing outreach and spending more time at school sites**
  - **Tabling at resource fairs/workshops**
  - **Summer Program for students transitioning from 8th grade to high school ~20 students participated, focus on preparing for high school**
- **Ana:**
  - **Currently 15 tutors, with 5 tutors going through hiring process. Hopes to have 25 tutors for the 2019-2020 school year.**
  - **Proposed gift basket fundraiser to raise money to have small prizes for Cal-SOAP tutors - collecting donations**

#### 6.2 – From Board Members

- **CSUCI**
  - **Steve will be busy training new recruits**
  - **Increase online recruitment**
  - **Campus Preview days (flyers)**
  - **7,100 new students this Fall**
- **SFSB**
  - **Chief Position open**
  - **Program Advisor position open**
- **HACSB**
  - **Tools for School provided ~450 backpacks to over 200 families. Funding from Union Bank**
- **SBCC**
  - **Full tuition and supplies to first generation DACA students**
  - **Students who apply to SBCC will be notified if they qualify**



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- **Bishop**
  - Rolling admissions with financial aid
- **Westmont**
  - Largest Class in several years (450 incoming students)
  - Total enrollment ~1300
  - Visit coordinator position open (looking for marketing experience)
- **UCSB**
  - Main focus: college applications (not necessarily UCSB) and financial aid applications
  - Serving 5 Oxnard high schools
  - Oxnard high schools - Goal: 100% apply to college, 100% apply for financial aid
- **CAC**
  - Family Resource Fair - Juvenile Services Probation Department - August 15, 2019 5:30-7:00
  - Signed MOU with Lompoc school district - services for youth involved in gangs
  - Opening for Case Manager/Rehab Specialist with "Be Well" - serves transition-aged youth 16-25 years old. Goal: to keep youth out of hospitalization

6.3 – Next Board Meeting

- **December 3rd at Bishop 9am-11am**

7.0 – Adjournment

- **Steve adjourned meeting**